

Ghana Music Project: 1st Annual Kpanlongo Riddim Competition Rules

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I. Introduction

The Ghana Music Project 1st Annual Kpanlongo Riddim Competition is a unique opportunity to attract artists, highlight their creativity and assist in jumpstarting their career and creating a network that they can leverage. This educational and community program aims to support the growth of independent artists by potentially signing them to an international music distribution and ownership platform at no cost.

The program and competition focus on bridging the gap and to support cultural music conservation efforts initiated by the 2019 Music Preservation Workshop hosted at the University of Ghana in 2019. This program also aims to collect information about artists and give them the opportunity to connect with the cultural conservation opportunities in the future and inform them of potential projects collaborations.

II. Eligibility

To participate in the Kpanlongo Riddim Competition, you must be an artist defined below.

An “artist” in this nature is defined as the following

- Vocalist
- Beatmaker
- Instrumentalist
- Producer
- Audio Engineer

Artists can submit the following styles of remixes which include beat composition, vocal composition, instrumental composition and or a combination of all three styles.

Must submit the remix **no later than 11:59pm on January 10th, 2021.**

Late entries will not be accepted under any circumstances.

Must follow all the procedures listed in the successful submission under the Submission Criteria and must either accept or deny the distribution of the artist data provided to third parties and to keep artist information in the database for future music opportunities.

If a music remix submission is engineered by a team, all team members must be listed as one group for that submission.

Up to three entries can be submitted to the Kpanlongo Riddim Competition, no songs or music remixes can be submitted thereafter so choose wisely.



III. Timeline

Kpanlogo Riddim Competition opens – November 10th, 2020

Sample Files available for download – November 1st, 2020

Submission Deadline – January 10th, 2021 at 11:59pm

Winner Determination – January 30th – 30th

Winners Announced – February 1st

Winners Interviews with 107.9 YFM Ghana #1 Urban Radio Station – February 1st – 15th

IV. Submission Criteria

Each entry must be an original, unpublished music remix composition, where the artist will retain the rights and authority to submit their masterpiece. Ghana Music Project is not responsible and will not be liable for any lost, damaged, or entries that fail to meet the deadline and or fail to meet the submitted appropriate guidelines listed below.

A “remix” is defined as a creative and innovative mixing outlet or musical composition that allows an artist or composer to not only express themselves, but magnify the samples provided and enhance it to their liking. The samples provided are all available for you to find the right beat, include your beat and create ingenuity from it. The samples are fairly short, you can choose to combine several different sample packs into a song or into a long beat, it’s your choosing and discretion. There are no limitations on if you plan on re-recording the beats provided, however we just have one rule and that is to make your style, express yourself fully and remix it into something you know could be something special! Creativity is key, let’s hit the lab!

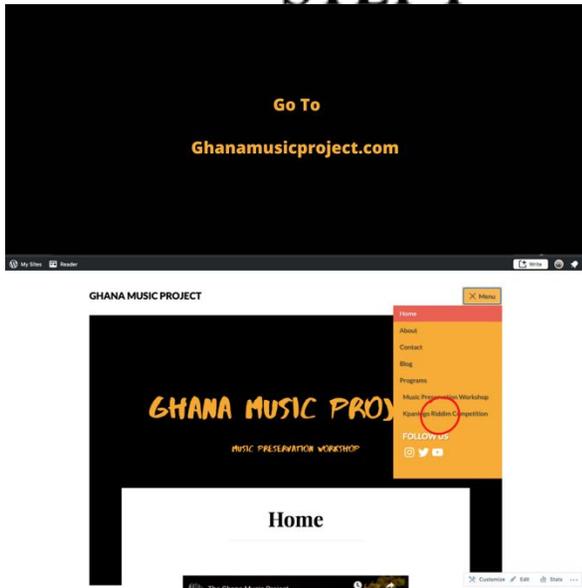
A successful submission would have the components listed below completed:

- The musical composition contains “Kpanlogo Riddim Samples” downloaded from the “Ghana Music Projects” Band Camp page or ghanamusicproject.com
- The music composition is between 1 and 3 minutes long
- Artist(s) uploads their remix as a WAV file to the designated Google Drive Folder posted on ghanamusicproject.com with a unique title, artist name, and tempo in the title line
 - *Example: Title_ArtistName_Temp* □ *i.e. “Akan!_LordHaiti_120bpm”*
- Artist successfully completes competition survey found on the “Kpanlogo Riddim” section of the website, ghanamusicproject.com and completes a data collection and release section found on the competition survey



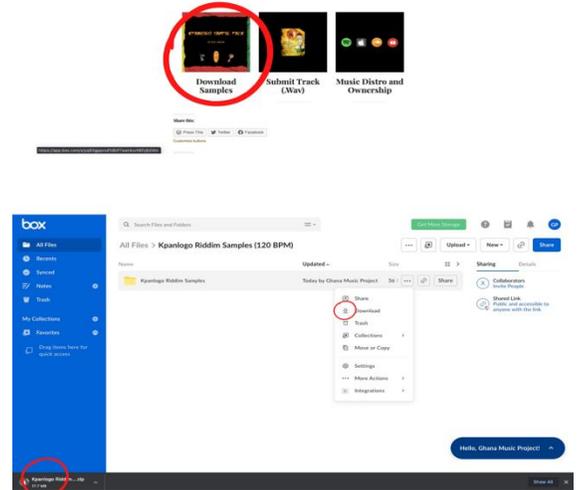
SUBMISSION VISUAL

STEP 1



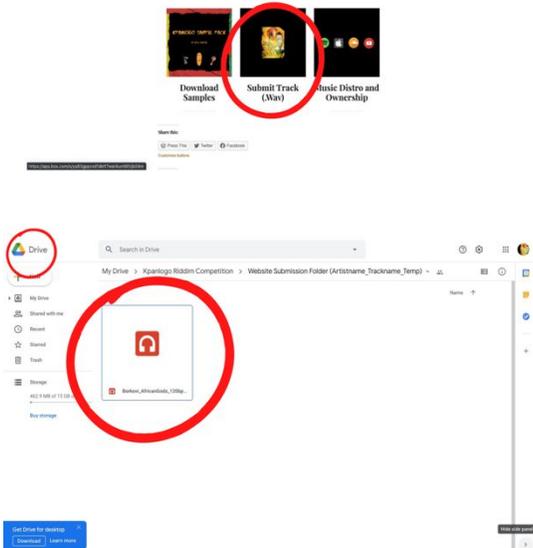
Go to www.ghanamusicproject.com, click on the menu tab, and then click on the option, "Kpanlogo Riddim Competition."

STEP 2



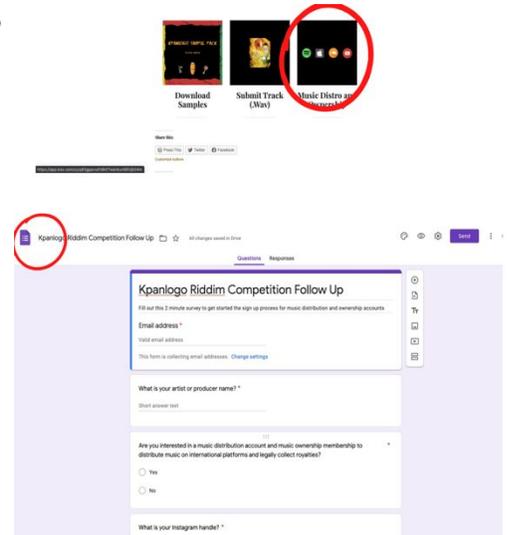
Click on "Download Samples", it will open up a Box with the title, "Kpanlogo Riddim Samples." You can either download the folder entirely with all the music samples or click on the ... which gives you more option to download individual samples.

STEP 3



To submit track, click on "Submit Track" and follow the sample title line stated above.

STEP 4



To finalize submission, you must click on "Music Distro and Ownership" and choose an option for the data privacy consent section. Once completed, submission has been recorded successfully!



1. *Am I able to submit my remix after 11:59pm if I have computer issues?*
 - ◇ No, plan accordingly, your submission will be reviewed by the judges in Ghana, its highly important that you submit it on time.
2. *Can I sing with the remixes and make a song from it?*
 - ◇ Creativity is welcome, you use what you know best your strengths to create your piece. Remember the possibilities are endless!
3. *Where can I found the samples to download?*
 - ◇ The samples can be found at www.ghanamusicproject.com, on the website click on the Kpanlogo Riddim Competition and there is a link that says samples, it will redirect you to a page with all the samples. Choose as many samples as you like and mix it up! Have fun!
4. *Is my submission piece going to be use in any other way beside for this competition?*
 - ◇ No, we will not use your submission work for any other purpose beside for the competition, however if we plan to showcase your work on our website or to any music distributor or recording agency, we will promptly inform you and ask for your consent to distribute your piece to the designated third parties.
5. *Will there be any other opportunities or future competitions?*
 - ◇ Yes, this project is fairly new and growing rapidly. We are working with some recording studios, and music distribution networks. Fill the competition survey and the data collection and release form so you can be up to date on future opportunities!

V. Judging & Winners Determination

Artists are eligible to win if they submit a “successful” remix (see Submission Criteria) to the Kpanlogo Riddim Competition.

Winners will be determined by four quantitative and qualitative categories including:

- * **Production Value**
- * **Composition**
- * **Originality**
- * **Sample Usage**

Categories Breakdown

Production Value: Mixing, mastering and recording quality

Composition: Music production consists of beginning, middle and end

Originality: Degree in which composer/artist/singer achieved originality in composition, comparison with other styles, authenticity of beats or vocals

Sample Usage: Producer/Vocalist utilization of the original samples and how often it is used in the submitted piece

There will be 5 judges who will use a scoring sheet with the categories above. Each category will be scored from 1 – 5 points. Each judge score sheet will be added and calculated accordingly, that total score would then be divided by



5 to obtain the artist average score. The three artist(s) with the highest average score out of a 20 point – score system will be chosen as winners.

Three winners will be selected for the Kpanlogo Riddim Competition by a panel of 5 judges determined by the Ghana Music Project, their bio will become available following the submission deadline in early January 2021.

Winners will be invited for a collective interview on 107.9 YFM, the #1 Urban Radio Station in Ghana to showcase their remixes and share artist bios.

VI. Legal & Ownership Rights

Ten beat productions will be chosen by the Kpanlogo Riddim Competition judges to curate a 10 – 15 beat tape for top artists in Ghana to record on. This could potentially open doors for future production and for artist to record on, however no guarantee.

The beat production may also be used to curate a sample pack with up to three producers for an exclusive “Kpanlogo Riddim Sample Pack” featured on LANDR. Those chosen will be notified.

The Ghana Music Project retains the rights of the original master drums and support drums Kpanlogo music sample packs that are found on the website. “Remix submission” is defined as a derivative work under Chapter 1 Section 101 of the United States Copyright Law. In short, it states that a remix is a derivative work since the contestants will be synchronizing the beats from the sample packs and adding vocals or additional musical components to create a final product.

The Ghana Music Project would like contestants to know that contestants are waived from a synchronization license and a master use license initially for the contest submission, however any intentions whatsoever to use their final remix piece for sale or profit will be subject to completing both of those license agreements. We want contestants to be aware of these rules that are governed by the international copyright laws.

Any additional information will be provided if a contestant has an opportunity to be signed or show interest by a music distribution company. If this happens to be the case, a contract will be created and negotiated highlighting compensation, terms of agreement, rights and royalties. Ghana Music Project will be subjected to a flat 30% royalty on the “remix submission” submitted by an artist to advance the composition, production, and/or distribution of the original remix submission through various media networks.



**GHANA MUSIC PROJECT: 1ST ANNUAL KPANLOGO RIDDIM COMPETITION
JUDGES SCORE SHEET**

A. Contestant Name _____

Evaluation Categories	Maximum Points	Actual Score
<i>Production Value</i> Mixing, mastering and recording quality	5	
<i>Composition</i> Music production consists of beginning, middle and end	5	
<i>Originality</i> Degree in which composer/artist/singer achieved originality in composition, comparison with other styles, authenticity of beats or vocals	5	
<i>Sample Usage</i> Producer/Vocalist utilization of the original samples and how often it is used in the submitted piece	5	
	Maximum Total Score: 20	

Comments on Contestant Submission:



